

**Running Tally [thru 08/13]:** 1300 letters & postcards! [add yours [here](#)]

*Invite others to join or write on their own with this link: <https://bit.ly/GOTV24-info>*

## **Table of Contents:**

1. [How to use this document](#)
2. [Choosing a group to write for](#)
3. [Sign up & order supplies](#)
4. [Dates & Zoom link](#)
5. [Additional Information](#)
6. [FAQ](#)

## **STEP 1: How to use this document:**

1. Choose which organization you want to write for
2. Follow the instruction to sign up:
  - [Vote Forward](#)
  - [Activate America](#)
  - [Working America](#)
3. Order / purchase your materials
4. Decide if you want to get involved in other ways (donating, phone banking)
5. Mark down [zoom link, dates & times](#)

## **STEP 2: Choose which group to write for**

- I. Do you want to write **letters or postcards?**
  - Letters require printer, paper, envelopes, letter stamps
  - Postcards require postcards, postcard stamps
  - **If you want to write letters:** Sign up with [Vote Forward](#) or [Working America](#)
  - **If you want to write postcards:** Sign up with [Activate America](#).
    - Note, another resource is Chris Willard at [cwillard@gmail.com](mailto:cwillard@gmail.com). Chris can provide packets of postcards (100 count), to be sent to female voters of color in swing states
- II. To choose based on the org's **mission/values**, **read more about each here:**  
[Vote Forward](#)  
[Activate America](#)  
[Working America](#)
- III. To choose based on the **campaign / state / region:**  
[Vote Forward](#)  
[Activate America](#)  
[Working America](#)

### **STEP 3: Sign up & order your supplies**

#### **If you're writing LETTERS:**

- Order #10 envelopes
  - [Vote Forward](#) (provides kits with both envelopes and stamps)
  - [Amazon](#)
- Purchase first class letter stamps
  - [Vote Forward](#) (provides kits with both envelopes and stamps)
  - [USPS](#)
  - [Office Depot](#)

#### **If you're writing POSTCARDS:**

- Purchase GOTV postcards. You can search online for these.
  - Activate America has [links here](#) to purchase
  - [Here's an example](#) of some on Etsy as well
- Purchase postcards stamps
  - [USPS](#)
  - [Amazon](#)

### **Dates & Zoom link for Online Sessions**

- Saturday, Sept 7, 9-10a PT (12-1pm ET) *with Oren & Sharon Salzberg*
- Saturday, Sept 14, 9-10a PT (12-1pm ET) *with Oren & Yong Oh*
- Sunday, Sept 22, 9-10a PT (12-1pm ET) *with Ethan Nichtern*
- *[additional September date pending]*
- Wednesday, October 2, 1-2pm PT (4-5pm ET) *with Oren*
- Sunday, October 6, 9-10a PT (12-1pm ET) *with Chris Willard*
- *[additional October dates TBD]*
- Tuesday, October 22, 1-2pm PT (4-5p ET) *with Matthew Brensilver*
- Tuesday, October 29, 1-2pm PT (4-5p ET) *with Matthew Brensilver*

Share how many letters/postcards you've written [here](#)

#### **Join Zoom Meeting:**

<https://cnvc.zoom.us/j/93832587542?pwd=WyTDZm8xcmTNSb1ChA9vxH8aMIHgW7.1>

**Meeting ID:** 938 3258 7542

**Passcode:** 202424

**Phone:** (669) 444 9171 US

### **Additional Information**

#### **Interested in donating? *Donate to letter kits:***

#### **[Vote Forward Free Stamps & Letter Kits program](#)**

[Focus for Democracy](#) (applies metrics-based research to identify where election donations can achieve the highest impact for each dollar spent)

[Flip the Vote](#)

[Vote Forward](#)

[Working America](#)

[Activate America](#)  
[Environmental Voter Project](#)

### **Interested in phone banking?**

Learn about [Environmental Voter Project](#)

Go to their phone banking sign up [Environmental Voter Project](#)

### **Have general questions?**

Email [orenjayoutreach@gmail.com](mailto:orenjayoutreach@gmail.com)

## **[FAQs](#)**

### ***Q1.) How effective is letter writing, postcards and phone banking? Which is most effective?***

The efficacy of each organization that we've chosen to support is based on careful research. That said, we're not experts! Our aim is to provide an opportunity for people to get involved, and to make that as easy as possible. If you'd like to learn more about the research behind each groups strategy, we invite you to check out the following links:

[Activate America](#)

[Vote Forward](#)

[Working America](#)

[Environmental Voter Project](#)

### ***Q2.) For the letter/postcard writing, how are the organizations' campaigns targeted?***

Vote Forward (letters), has choices of a Social Campaign and a Political Campaign. Read more here: [Vote Forward:](#)

Activate America (postcards), supports Democratic candidates in several states. In California, campaigns targeted to voters based on age groups Read more here: [Activate America](#)

### ***Q3.) In general, what is the difference between Vote Forward's "Social" and "Political" campaigns?***

Vote Forward's Social letter writing campaigns support their core social welfare mission, of helping increase participation of underrepresented communities in the electorate. These campaigns are frequently non partisan, with an emphasis on targeting underrepresented voters, such as people of color, women and young voters.

In contrast, their political letter writing campaigns support the political efforts the organization undertakes in addition to its core social mission. These campaigns are partisan, with a focus on encouraging Democratic-leaning voters to turn out in strategic states and districts.